DAKOTA KNIGHT

2754 Pierce St. NE Unit 2 Minneapolis, MN 55418 507 951 2286 dcoat.knight@gmail.com knightbranding.com

I am a graphic designer specializing in brand identity and type design. With a strong background in photography, video, and sign production, I have a interdisciplinary approach to creative problem solving.

WORK EXPERIENCE

2018

KNIGHT BRANDING

Freelance Designer

- Brand Identity and Creative Consulting
- Building Client Relationship's
- Project Management
- Customer Experience
- Market Research & Strategy
- Social Media Consulting
- Video Director and Editor

2016-18
VOLARE
SCOOTERS

Design & Video Production

- Apparel Design and Customer Experience
- Create and Implement Brand Style Guides
- Design Promotional Content for Social Media
- Video Production
- Manage Printing Process
- Work Under Tight Deadlines
- Collaborate with Other Companies

2014 -17

DAKOTA

SIGN CO.

Production Artist

- Designed and Produced Signage
- Maintain Client Relationship's
- Managed Bid's and Calender
- Vinyl Application and Production

EDUCATION

Rochester Technical and Community College

Graphic Design / Associate of Science / 4.0 GPA / Graduated with High Honors / Presidential Scholarship Recipient

DESIGN SKILLS

Programs

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere
Adobe After Effects
FlexiLetter

Non-Technical

 Drawing
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 Typography
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 Concept
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 Layout
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 Styling
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 Photo & Video
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Personal

Creativity
Time Managment
Communication
Cooperation
Organization
Speaking

INTERESTS

When I am not working...

You can find me riding my scooter, enjoying a new vegan eatery, or traveling for Volare.

Viewable Work

knightbranding.com

